



News Release

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iViewXpress Unleashes the Power of Video Job Interviewing to Make Recruiting Green and Cost Efficient

SEATTLE, Sept 30 /PRNewswire/ -- iViewXpress.com announced the launch of its revolutionary video job interviewing platform today, introducing a dynamic recruiting software for the staffing industry. Backed by the advanced scalability of Amazon EC2 computing cloud, iViewXpress is poised to become an instant leader in the up and coming virtual interview market. By using iViewXpress' automatic online job interviewing process, recruiters can select interview questions, quickly review and score candidates, decreasing recruiting costs and increasing hiring quality. iViewXpress' uniquely features include custom-branded job interview websites, unlimited scalability, international language options and incredibly flexible pricing options.

In the current economy, companies hope to hire the best candidates while cutting cost-per-hire. Online video interviewing (virtual interview) enables companies to prescreen candidates without the high costs of telephone calls and tedious job interview schedule coordination.

"iViewXpress video interviewing is the best online recruiting software for employers, recruiting agencies, job boards, and recruiting process outsourcing (RPO) companies. We have seen impressive results from employers that easily screen out 75% of their initial interview pool, removing unqualified candidates effectively at 1/10 of the cost of interviewing everyone over the phone or in person," notes spokesperson of iViewXpress.

[iViewXpress.com](http://www.iViewXpress.com)

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With iViewXpress' user-friendly interface, any recruiter can create free video job ads and free job posts, customize a branded interview webpage and invite candidates to record their answers to interview questions unrehearsed via webcam. Employers can review incoming videos easily, utilizing reviewing features to compare candidates in an objective manner. By providing strong features that are easy to use and offering flexible pricing options, iViewXpress allows enterprises of all sizes to rapidly integrate video interviewing into their hiring processes.

iViewXpress' employer branded tools allow enterprises to present themselves at their best, leveraging the power of their brands. "Candidates feel more comfortable doing interviews on an employer-branded website. Because companies feel employer branding is essential to the hiring process, we've focused hard on this in development," notes iViewXpress' spokesperson.

iViewXpress is a proud advocate of Green Recruiting, helping companies decrease their carbon footprint by making informed hiring assessments before flying candidates in for interviews.

Companies can immediately integrate iViewXpress virtual interview tool into their recruiting process and join free trial of the iViewXpress video job interviewing platform at iViewXpress.com. For partnership opportunities please contact partners@iViewXpress.com.

